

## SIMBanking –Lead & Manage your Bank better than others!

This is how the optimal combination of sustainable learning and "fun" works!

**Speaker:** Frans van Laar, SIMDUSTRY® Head of Global Qualification & Lead Trainer  
**Moderator:** Meteb Alanazi, Almujaaz Training Company CEO  
**Date:** Sunday, 15th of December from 10:00 am till 02:00 pm  
**Location:** [Marriott hotel Riyadh](#)

Today, employees and executives are faced with the challenge of operating in a world that is increasingly shaped by VUCA:

**V**olatility, **U**ncertainty, **C**omplexity, **A**mbiguity

Finding a suitable training tool that optimally prepares for the associated challenges is becoming increasingly important - for the individual and for companies!

Business simulations are a key to this solution! But what exactly is a business simulation? And what specific competences can business simulations develop (further)?

Therefore, SIMDUSTRY® ( [www.simdustry.de](http://www.simdustry.de) ) and Almujaaz training ( <http://www.almujaz.org> ), invite you to our business simulation day especially for the banking sector on 15<sup>th</sup> of December from 10 a.m. till 2.p.m. to get familiar with business simulations. Experience live and get an idea of this methodology / tool regarding ...

- ... The functionality and added value of business simulations
- ... Sustainable learning through enthusiasm
- ... Relationships and interdependencies – directly experienced
- ... Models, concepts and theories - captured with fun

Why especially for the banking sector? You'll get to know [SIMBanking!](#)

Within *SIMBanking* you turn into board members of competing banks responsible for making key decisions to gain leadership position in the market and to grow their businesses sustainably and profitably. You will develop a strategy and pursue it while experiencing various financial periods with changing economic conditions.

So, come and join! Measure yourself and your decisions against others. And discuss the use and adaptability of [business simulations](#) and/or [SIMBanking](#) with Frans van Laar, SIMDUSTRY®'s Lead Trainer for *SIMBanking* and Head of global qualification.

**Costs:**

Free

**Registration:**

Please register till 10<sup>th</sup> of December by reaching out to Nesma Mohammed



[nmohammed@almujaz.org](mailto:nmohammed@almujaz.org)!

Nesma Mohammed: +966 59 961 1981

Please be aware and take into account that the **number of participants is limited to 12.**

**Your Speaker:** Frans van Laar, [www.simdustry.de](http://www.simdustry.de)



Frans van Laar is specialized in the fields of **Financial Management and Investor Relations.**

He transfers knowledge in the fields of Financial Analysis, Risk Management, Corporate Finance incl. Equity and Corporate Valuation using Corporate and **Banking Simulations.** The aspects of **Strategic Management** are explained and integrally deepened using business cases and scenarios.

Thanks to his many years of experience, e.g. as Managing Director Equity Research by the ABN AMRO he gained extensive knowledge on the **Banking and Insurance Markets** and offers know-how in the fields of team leadership and motivation.

He transfers this knowledge to Trainees, Graduates and also to the Middle and Senior Management according to the „Learning by Doing“ principle by using a balanced ratio of theory and practical applications.

**Your Moderator:** Meteb Alanazi, [www.almujaz.org](http://www.almujaz.org)



Meteb Alanazi is Almujaaz CEO, he dedicated his entire professional career to human development and performance management. He has a wonderful balance between being on the client side as well as the service provider side. So he understands the challenges business executives and leaders go through in managing and acquiring business results and providing value to key shareholders. He is inspired by challenges and aims to achieve efficiency and effectiveness in every project he manages.

He is unique in the sense that he takes the best practices that are required in the development field and introduce them to potential clients. This provided him a competitive advantage over other professionals.

### How to get to the venue

