

The Communication Style Indicator



App | Multi-rater | Self-assessment | EOS/Survey

1. What? – The Summary

“Workplace communication allows companies to be productive and operate effectively. A good morale of employees increases with the experience of a culture of open communication.”

- The Communication Style Indicator is a self-assessment, helping people to explore their style in communication and the strengths and weaknesses that may come with this.

2. Why? – The Key Benefits

- Encourages people’s self-reflection in terms of their own preferences in communication and the effect this may have on others.
- Strengths and weaknesses are shown.
- A pre- and post-course assessment allow the participants to see their improvements.

3. How? – Further Details

Structure

- Over the course of the survey, 17 groups of four words each, will be processed. They conclude in four communication styles
- The instrument is equally targeted at leaders and non-leaders

Goal

- Creating awareness about the style of communication and identifying opportunities for improvement.